

IN THE CLAIMS

1. (canceled).

2. (currently amended) A method of processing orders for full color printing, said method comprising:

supplying to a customer a price calculator, wherein said price calculator includes one or more printing configuration options;

allowing the customer to select or enter data for one or more printing configuration options,

using said price calculator to automatically calculate a price quote based on the one or more printing configuration options selected by the customer, wherein said price calculator automatically calculates a new price quote each time the customer selects or enters data for one or more new configuration options;

displaying automatically said price quote;

The method of claim 1 wherein calculating and displaying the price quote is substantially instantaneous as said customer selects or enters data for printing configuration options; and

wherein calculating and displaying the price quote is done without querying a service provider's server.

3. (currently amended) The method of claim 12 further comprising obtaining from said customer a digital graphic layout or image file to be printed.

4. (canceled).

5. (currently amended) The method of claim 12, further comprising converting said digital graphic layout or image file to a format with a full color printing system.

6. (currently amended) The method of claim 12 further comprising preparing said digital graphic layout or image file for full color printing.

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7. (currently amended) The method of claim 42, further comprising creating a proof and obtaining approval from said customer of said proof.

8. (previously presented) The method of claim 7 further comprising allowing access to said proof over an electronic communication medium.

9. (currently amended) The method of claim 42, further comprising obtaining payment from said customer.

C 10. (currently amended) The method of claim 42, further comprising printing said file and delivering printed material to said customer.

11. (currently amended) The method of claim 42, further comprising using a global information and communication network.

12-16. (canceled).